

UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA

* * *

ORACLE USA, INC.; <i>et al.</i> ,)	
)	
Plaintiffs,)	2:10-CV-00106-LRH-PAL
)	
v.)	
)	<u>ORDER</u>
RIMINI STREET, INC., a Nevada)	
corporation; SETH RAVIN, an individual;)	
)	
Defendants.)	
_____)	

Before the court is plaintiffs Oracle USA, Inc.; Oracle America, Inc.; and Oracle International Corporation's (collectively "Oracle") second motion for partial summary judgment addressing their first cause of action for copyright infringement; defendant Rimini Street, Inc.'s ("Rimini") second, eighth, and ninth affirmative defenses; and Rimini's first and third counterclaims. Doc. #405.¹ Defendant Rimini filed an opposition to the motion (Doc. #436), to which Oracle replied (Doc. #450).

I. Facts and Procedural History

Oracle develops, manufacturers, and licenses computer software, including Enterprise Software platforms.² Oracle is the current owner and/or exclusive licensee for various PeopleSoft,

¹ Refers to the court's docket entry number.

² Enterprise Software is a type of computer software program that enables core operational tasks - like payroll, human resource tasking, and inventory management - across an entire organization. Instead of being

1 J.D. Edwards, and Siebel-branded Enterprise Software products. Oracle's Enterprise Software
2 platforms have both an installed database component and an installed application component. The
3 database component provides a foundation for the application software which then uses, stores, and
4 retrieves data in the database for use across an entire organization. Oracle's Enterprise Software
5 application programs - including its PeopleSoft, J.D. Edwards, and Siebel-branded products - are
6 run on Oracle's Relational Database Management Software ("Oracle Database") as the database
7 component for the programs.

8 Rather than sell Oracle Database outright, Oracle licenses the use of the database software
9 to customers through software licensing agreements - known as Oracle License and Service
10 Agreements ("OLSAs") - and to other software developers through a Developer License. Oracle
11 also provides support services to its customers through separate software support service contracts.

12 Defendant Rimini is a company that provides similar software support services to customers
13 licensing Oracle's Enterprise Software programs and competes directly with Oracle to provide
14 these services.

15 On January 25, 2010, Oracle filed a complaint alleging that Rimini copied several of
16 Oracle's copyright-protected software programs onto its own computer systems in order to provide
17 software support services to its customers. In its complaint, Oracle alleged thirteen causes of action
18 against Rimini: (1) copyright infringement; (2) violation of the Federal Computer Fraud and Abuse
19 Act ("CFAA"), 18 U.S.C. §§ 1030(a)(2)(C), (a)(4), & (a)(5); (3) violation of the California
20 Computer Data Access and Fraud Act ("CDAFA"), Cal. Penal Code § 502; (4) violation of Nevada
21 Revised Statutes ("NRS") § 205.4765; (5) breach of contract; (6) inducement of breach of contract;

22
23 _____
24 tied to a specific computer, Enterprise Software is hosted on a server and provides simultaneous access and
25 service to a large number of users over a computer network. These features and functions are in contrast to
26 typical computer software, which is generally a single-user application executed on a user's personal computer.

A key feature of Enterprise Software is the ability to modify and customize the software for an entity's
specific needs and to support the software through periodic software and regulatory updates to maintain the
software's continuing functionality.

1 (7) intentional interference with prospective economic advantage; (8) negligent interference with
2 prospective economic advantage; (9) unfair competition; (10) trespass to chattels; (11) unjust
3 enrichment; (12) unfair practices; and (13) accounting. Doc. #1.

4 On March 29, 2010, Rimini filed an answer contesting Oracle's claims and alleging three
5 counterclaims: (1) defamation, business disparagement, and trade libel; (2) copyright misuse; and
6 (3) unfair competition in violation of California Business and Professional Code, Cal. BPC.
7 § 17200. Doc. #30. Rimini also raised eleven affirmative defenses to Oracle's claims: (1) invalid
8 copyrights; (2) express license; (3) consent of use; (4) copyright misuse; (5) improper registration;
9 (6) implied license; (7) merger; (8) statute of limitations; (9) laches; (10) fair use; and
10 (11) limitations on exclusive rights of computer programs under 17 U.S.C. § 117. *Id.*

11 In April 2010, Oracle filed an amended complaint (Doc. #36) to which Rimini filed an
12 amended answer (Doc. #46) and a motion to dismiss (Doc. #48). On August 13, 2010, the court
13 granted in-part and denied in-part Rimini's motion, dismissing Oracle's eighth cause of action for
14 negligent interference with prospective economic advantage. Doc. #78.

15 In response to Rimini's amended answer, Oracle filed a motion to dismiss Rimini's
16 counterclaims and affirmative defenses. Doc. #67. On October 29, 2010, the court granted in-part
17 and denied in-part Oracle's motion, dismissing several defamation allegations from Rimini's first
18 counterclaim for defamation, and dismissing the entirety of Rimini's second counterclaim and
19 fourth affirmative defense for copyright misuse. Doc. #111.

20 In June 2011, Oracle filed a second amended complaint. Doc. #146. In response, Rimini
21 filed its second amended answer raising six additional affirmative defenses: (12) contract defense;
22 (13) privilege; (14) economic interest; (15) consent; (16) preemption; (17) lack of contract; and
23 (18) mitigation of damages. Doc. #153. After the filing of Rimini's second amended answer Oracle
24 filed its initial motion for partial summary judgment addressing its first cause of action for
25 copyright infringement as it related to Oracle's PeopleSoft, J.D. Edwards, and Siebel-branded
26 Enterprise Software programs; and on Rimini's second, third, and sixth affirmative defenses.

1 Doc. #237. On February 13, 2014, the court granted in-part and denied in-part Oracle's initial
2 motion for partial summary judgment. *See* Doc. #474.

3 Subsequently, Oracle filed the present second motion for partial summary judgment
4 addressing its first cause of action for copyright infringement; Rimini's second, eighth, and ninth
5 affirmative defenses; and Rimini's first and third counterclaims. Doc. #405.

6 **II. Legal Standard**

7 Summary judgment is appropriate only when the pleadings, depositions, answers to
8 interrogatories, affidavits or declarations, stipulations, admissions, and other materials in the record
9 show that "there is no genuine issue as to any material fact and the movant is entitled to judgment
10 as a matter of law." Fed. R. Civ. P. 56(a). In assessing a motion for summary judgment, the
11 evidence, together with all inferences that can reasonably be drawn therefrom, must be read in the
12 light most favorable to the party opposing the motion. *Matsushita Elec. Indus. Co. v. Zenith Radio*
13 *Corp.*, 475 U.S. 574, 587 (1986); *Cnty. of Tuolumne v. Sonora Cmty. Hosp.*, 236 F.3d 1148, 1154
14 (9th Cir. 2001).

15 The moving party bears the initial burden of informing the court of the basis for its motion,
16 along with evidence showing the absence of any genuine issue of material fact. *Celotex Corp. v.*
17 *Catrett*, 477 U.S. 317, 323 (1986). On those issues for which it bears the burden of proof, the
18 moving party must make a showing that is "sufficient for the court to hold that no reasonable trier
19 of fact could find other than for the moving party." *Calderone v. United States*, 799 F.2d 254, 259
20 (6th Cir. 1986); *see also Idema v. Dreamworks, Inc.*, 162 F. Supp. 2d 1129, 1141 (C.D. Cal. 2001).

21 To successfully rebut a motion for summary judgment, the non-moving party must point to
22 facts supported by the record which demonstrate a genuine issue of material fact. *Reese v. Jefferson*
23 *Sch. Dist. No. 14J*, 208 F.3d 736, 738 (9th Cir. 2000). A "material fact" is a fact "that might affect
24 the outcome of the suit under the governing law." *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242,
25 248 (1986). Where reasonable minds could differ on the material facts at issue, summary judgment
26 is not appropriate. *See v. Durang*, 711 F.2d 141, 143 (9th Cir. 1983). A dispute regarding a

1 material fact is considered genuine “if the evidence is such that a reasonable jury could return a
2 verdict for the nonmoving party.” *Liberty Lobby*, 477 U.S. at 248. The mere existence of a scintilla
3 of evidence in support of the party’s position is insufficient to establish a genuine dispute; there
4 must be evidence on which a jury could reasonably find for the party. *See id.* at 252.

5 **III. Discussion**

6 This motion concerns Oracle’s first cause of action for copyright infringement as it relates
7 to defendant Rimini’s alleged copying of Oracle Database. *See* Doc. #405. This motion also
8 concerns Rimini’s second affirmative defense for express license as it relates to Oracle Database;
9 eighth affirmative defense for statute of limitations; ninth affirmative defense for laches; first
10 counterclaim for defamation, business disparagement and trade libel; and third counterclaim for
11 unfair competition in violation of California Business and Professional Code, Cal. BPC § 17200.
12 *Id.* The court shall address each issue separately below.

13 **A. Copyright Infringement (First Cause of Action)**

14 To establish a *prima facie* case of copyright infringement, Oracle must show (1) ownership
15 of the relevant copyrights, and (2) copying of protected expression by Rimini. *Range Road Music,*
16 *Inc. v. East Coast Foods, Inc.*, 668 F.3d 1148, 1153 (9th Cir. 2012); *Funky Films, Inc. v. Time*
17 *Warner Entm’t Co.*, 462 F.3d 1072, 1076 (9th Cir. 2006).

18 Oracle’s claim for copyright infringement, as it relates to the present motion, arises from
19 Rimini’s copying and use of six copyrighted versions of Oracle Database. It is undisputed that
20 Oracle owns all six copyrights at issue. *See* Doc. #400, Amended Stipulation Re: Copyright
21 Registration and Copies, ¶8 (“For the purposes of this action, [Rimini] will not dispute that
22 [Oracle] is the owner or exclusive licensee of the 100 registered works listed in Exhibit A);
23 Exhibit A (listing TX 5-222-106 (Oracle 8i Enterprise: Edition Release 2 (8.1.6)), TX 5-673-282
24 (Oracle 9i Database Enterprise Edition, Release 2), TX 6-938-648 (Oracle Database 10g:
25 Release 1), TX 6-942-003 (Oracle Database 10g: Release 2), TX 7-324-157 (Oracle Database 11g:
26 Release 1), and TX 7-324-158 (Oracle Database 11g: Release 2)). Further, it is undisputed that

1 Rimini copied Oracle's copyright protected software when it built development, or non-production,
2 environments for a number of Rimini customers using Oracle Database.³ See e.g., Doc. #411,
3 Exhibit 25, Attachment B to Rimini's First Supp. Response to Interrogatory 18 (identifying twenty-
4 five (25) separate copies of Oracle Database on Rimini's servers). Based on these undisputed facts,
5 the court finds that Oracle has established a *prima facie* case of copyright infringement. See e.g.,
6 *Triad Sys. Corp. v. Se. Express Co.*, 64 F.3d 1330, 1335 (9th Cir. 1995) (*prima facie* case of
7 copyright infringement found where defendant was "copying [plaintiff's] entire [computer]
8 programs" in order to provide software and maintenance support); *MAI Sys. Corp. v. Peak*
9 *Computer Corp.*, 991 F.2d 511, 517-19 (9th Cir. 1993) (affirming summary judgment on the claim
10 of copyright infringement where defendant copied plaintiff's software onto its systems to provide
11 competing software maintenance services).

12 However, Oracle's claim of copyright infringement is subject to Rimini's challenged
13 affirmative defense of express license. Therefore, the court must address this affirmative defense
14 before determining whether Oracle is entitled to summary judgment on this claim.

15 **B. Express License (Second Affirmative Defense)**

16 Express license is an affirmative defense. *Worldwide Church of God v. Phila. Church of*
17 *God, Inc.*, 227 F.3d 1110, 1114 (9th Cir. 2000). As the party alleging the affirmative defense,
18 Rimini has the initial burden to identify any license provision(s) that it believes excuses its
19 infringement. *Michaels v. Internet Entm't Group, Inc.*, 5 F. Supp. 2d 823, 831 (C.D. Cal. 1998). If
20

21 ³ As several Rimini clients use Oracle Database as part of their licensed Enterprise Software platforms,
22 Rimini creates instances of Oracle Database on its own servers (known as environments) to support these
23 clients. Generally speaking, Rimini uses Oracle Database to support its clients in two different ways. First,
24 Rimini uses Oracle Database for development of updates to all clients running a particular version of the
25 database software. Second, Rimini uses Oracle Database to address technical and support issues unique to a
26 particular client by creating a non-production environment of the entire software program that mirrors the
client's production environment (the copy of the licensed software used by the client on its own system). These
non-production environments, which include both the application component (like Oracle's PeopleSoft,
J.D. Edwards, and Siebel-branded programs) and database component (Oracle Database), are then used to
replicate support issues and test potential fixes specific to that client without impacting the client's production
environment.

1 Rimini identifies any relevant license provision, Oracle may overcome the defense of express
2 license by showing that Rimini's conduct exceeded the scope of that provision. *LGS Architects,*
3 *Inc. v. Concordia Homes*, 434 F.3d 1150, 1156 (9th Cir. 2006).

4 Construing the scope of a license is principally a matter of contract interpretation. *S.O.S.,*
5 *Inc. v. Payday, Inc.*, 886 F.2d 1081, 1088 (9th Cir. 1989). The starting point for the interpretation
6 of any contract is the plain language of the contract. *Klamatch Water Users Protective Ass'n v.*
7 *Patterson*, 20 F.3d 1206, 1210 (9th Cir. 1999) ("Whenever possible, the plain language of the
8 contract should be considered first."). When a contract contains clear and unequivocal provisions,
9 those provisions shall be construed according to their usual and ordinary meaning. *Id.* Then, using
10 the plain language of the contract, the court shall effectuate the intent of the parties. *Id.* at 1210
11 ("Contract terms are to be given their ordinary meaning, and when the terms of a contract are clear,
12 the intent of the parties must be ascertained from the contract itself."). However, if a contract term
13 is ambiguous, the court may look beyond the plain language of the contract to determine the intent
14 of the parties. *See e.g., Foad Consulting Grp., Inc. v. Azzalino*, 270 F.3d 821, 828 (9th Cir. 2001)
15 ("If a party's extrinsic evidence creates the possibility of an ambiguity, a court may not rely on the
16 text of the contract alone to determine the intent of the parties."). A contract term is ambiguous if it
17 is "reasonably susceptible to more than one interpretation." *Shelton v. Shelton*, 78 P.3d 507, 510
18 (Nev. 2003).

19 In its express license affirmative defense, Rimini asserts that its copying of Oracle Database
20 was expressly authorized by both the Developer License and its own clients' OLSAs. As each
21 license is different in scope and application, the court shall address each license separately.

22 **1. Developer License**

23 As part of its business model, Oracle makes copies of Oracle Database available for
24 download from the Oracle Technology Network website ("OTN"). These copies of Oracle
25 Database are provided free of charge to software developers to facilitate the development of new
26 software applications that will run on Oracle Database as the database component. The obvious and

1 undisputed purpose of offering Oracle Database free of charge to software developers is to
2 encourage those developers to create new software applications that run on Oracle Database so that
3 when those new applications are commercialized, they will drive additional licensing of Oracle
4 Database.

5 In order to download a free “developer” copy of Oracle Database through OTN, a developer
6 must agree to the terms of the Developer License.⁴ The Developer License provides in relevant part
7 that:

8 [Oracle] grant[s] you a nonexclusive, nontransferable limited license to use [Oracle
9 Database] only for the purpose of developing, testing, prototyping and demonstrating
10 your application, and not for any other purposes. If you use the application you develop
11 under this license for any internal data processing or for any commercial or production
purposes, or you want to use [Oracle Database] for any purpose other than as permitted
under this agreement, you must obtain a production release version of [Oracle Database]
... to obtain the appropriate license.

12 ...
13 [Oracle Database] may be installed on one computer only, and used by one person
in the operating environment identified by us. You may make one copy of the programs
for backup purposes.

14 ...
15 You may not: [] use [Oracle Database] for your own internal data processing or for
16 any commercial or production purposes, or use [Oracle Database] for any purpose except
17 the development of a single prototype of your application; [] use the application you
develop with [Oracle Database] for any internal data processing or commercial or
production purposes without securing an appropriate license from us; [or] continue to
develop your application after you have used it for any internal data processing,
commercial or production purpose without securing an appropriate license from us ...

18 Doc. #411, Exhibit 4, p.1.

19 In its affirmative defense, Rimini argues that the Developer License expressly authorizes it
20 to copy and use Oracle Database to develop and test software updates and bug fixes on its own
21 systems in order to provide contracted software support services to its clients. *See* Doc. #436, p.9-
22 12. Rimini further contends that the Developer License expressly authorizes Rimini’s
23 commercialization of all the updates and fixes it develops using those copies of Oracle Database.
24 *Id.*

25 ⁴ A full and complete copy of the January 24, 2006 Developer License (the parties’ agreed upon
26 operative license) is attached as Exhibit 4 to Oracle’s Appendix of Exhibits provided in support of Oracle’s
second motion for partial summary judgment. Doc. #411, Exhibit 4.

1 The court has reviewed the documents and pleadings on file in this matter and finds that the
2 plain, unambiguous language of the Developer License does not expressly authorize Rimini to
3 make unlimited copies of Oracle Database on its own systems or use those copies of Oracle
4 Database to create commercial support services for its clients - including software updates and bug
5 fixes. First, the plain language of the Developer License provides that only a single copy of Oracle
6 Database may be downloaded and used by a developer to develop its application. *See* Doc. #411,
7 Exhibit 4 (“[Oracle Database] may be installed on *one computer only*, and used by one person in
8 the operating environment identified by us.”) (emphasis added). Here, it is undisputed that Rimini
9 downloaded twenty-five (25) distinct instances of Oracle Database and that its servers contain over
10 two hundred (200) copies of Oracle Database in various clients’ non-production environments,
11 well above the single copy authorized by the Developer License. *See* Doc. #411, Exhibit 25.

12 Second, the Developer License authorizes only the development, testing, prototyping, and
13 demonstration of the developer’s own software application. Doc. #411, Exhibit 4 (“[Oracle]
14 grant[s] you a nonexclusive, nontransferable limited license to use [Oracle Database] only for the
15 purpose of developing, testing, prototyping and demonstrating your application, and not for any
16 other purposes.”). The record in this action establishes that Rimini did not create or develop a
17 separate software application within the meaning of the Developer License. Rather, it is undisputed
18 that Rimini used the copies of Oracle Database on its servers solely to create updates and software
19 fixes for other software applications like Oracle’s PeopleSoft, J.D. Edwards, and Siebel-branded
20 Enterprise Software programs.

21 The ordinary definition of “application” in the computer software context is a complete,
22 self-contained computer program that performs a specific function or operation for an end user.⁵
23 *See e.g.*, Business Dictionary, <http://www.businessdictionary.com/definition/application->

24
25 ⁵ Examples of applications include company accounting and human resource programs like Oracle’s
26 PeopleSoft, J.D. Edwards, and Siebel-branded programs; spreadsheet programs like Microsoft Excel; word
processing programs like Microsoft Word; and illustration programs like Adobe Photoshop.

1 software.html (last visited July 16, 2014) (defining “application software” as a “[c]omplete, self-
2 contained computer program (usually a commercially produced, shrink-wrapped software) that
3 performs a specific useful task, other than system maintenance functions (which are performed by
4 utility programs).”); Techterms, <http://www.techterms.com/definition/application> (last visited July
5 16, 2014) (“An application, or application program, is a software program that runs on your
6 computer. Web browsers, e-mail programs, word processors, games, and utilities are all
7 applications. The word “application” is used because each program has a specific application for
8 the user.”); Technopedia, <http://www.techopedia.com/definition/4224/application-software> (last
9 visited July 16, 2014) (defining “application software” as “a program or group of programs
10 designed for end users. The programs are divided into two classes: system software and application
11 software. While system software consists of low-level programs that interact with computers at a
12 basic level, application software resides above system software and includes database programs,
13 word processors, spreadsheets, etc. . . . Application software may simply be referred to as an
14 application.”).

15 In contrast, an “update” (or patch, bug fix, etc.) is a developer-created modification to an
16 already existing application designed to address and fix technical problems or make functional
17 changes to the application. *See e.g.*, Microsoft Support, <http://support.microsoft.com/kb/824684>
18 (last visited July 16, 2014) (defining “update” as “[a] widely released fix for a specific problem”);
19 *What is the Difference Between a Software Upgrade and a Software Update?*, About.com,
20 <http://financialsoft.about.com/od/softwaretitle1/f/upgraddevupdate.htm> (last visited July 16, 2014)
21 (“A software update provides bug fixes for features that aren’t working quite right and minor
22 software enhancements, and sometimes include new drivers to support printers or DVD drivers. A
23 software update is sometimes called a patch because it is installed over software you’re already
24 using and isn’t a full software package installation.”).

25 The evidence in this action supports the court’s construction of “application” and “update.”
26 For example, Oracle’s technical expert, Dr. Randall Davis (“Dr. Davis”), recognized the inherent

1 difference between an update and an application. In his expert report, Dr. Davis stated that
2 “updates are crucial to the correct operation of applications like PeopleSoft.” Doc. #436, Exhibit
3 11, Expert Report of Dr. Randall Davis, p.13. He further noted that many applications - like
4 Oracle’s Enterprise Software platforms - “automate processes relevant to the various tax and
5 regulatory regimes [and] must be updated continually as a consequence of these changes.” *Id.* This
6 expert opinion testimony supports the court’s conclusion that Rimini’s developed updates are
7 separate from and distinct to an application. Therefore, Rimini’s use of Oracle Database to create
8 updates and fixes for Oracle’s Enterprise Software programs, rather than for the development of its
9 own applications, is outside the scope of the Developer License.

10 Finally, the court finds that the Developer License also precludes Rimini’s use of Oracle
11 Database for commercial purposes. In particular, the Developer License expressly states that: “You
12 may not: [] use [Oracle Database] . . . for any commercial or production purposes . . . without
13 securing an appropriate license from us; [or] continue to develop your application after your have
14 used it for any . . . commercial or production purpose without securing an appropriate license from
15 us.” Doc. #411, Exhibit 4, p.1. The scope of this license provision authorizes the use of Oracle
16 Database *only* for the initial stages of developing an application. *Id.* (stating that a licensee may use
17 Oracle Database only “for the purpose of developing, testing, prototyping, and demonstrating your
18 application, and not for any other purpose.”). In fact, the plain language of this provision
19 specifically precludes the use of Oracle Database for any commercial purpose absent securing an
20 appropriate license from Oracle.⁶ Here, it is undisputed that Rimini used Oracle Database for
21 commercial purposes when it provided its developed updates and bug fixes to its software support
22 services clients for a fee. *See e.g.*, Doc. #412, Exhibit 38, Chris Limburg March 9, 2010 e-mail
23 (“Also, something to be aware of that we are using development oracle software that I don’t think
24 is licensed. Just don’t want that to fall back on us if we get audited. Cause you can download oracle

25 ⁶ It is undisputed that Rimini did not acquire its own appropriate license for commercial use of Oracle
26 Database.

1 software from there [sic] site but not make money and were [sic] making a crap load of money
2 from there [sic] free stuff :) ”). Therefore, the court finds that Rimini’s commercialized use of the
3 updates it creates with Oracle Database is not authorized by the Developer License. Accordingly,
4 the court finds that Rimini’s express license defense relating to the Developer License fails as a
5 matter of law.

6 **2. Oracle License and Service Agreement**

7 Oracle also licenses Oracle Database to its Enterprise Software customers through OLSAs.
8 The OLSAs permit Oracle’s licensed customers to use Oracle Database subject to certain licensing
9 restrictions.⁷ In its affirmative defense, Rimini argues that its clients’ OLSAs expressly authorize
10 its copying and use of Oracle Database on its own systems and for its development of updates in
11 order to provide contracted software support services to those clients. In support of its affirmative
12 defense, Rimini identifies two license provisions: (1) Section C permitting use of Oracle Database
13 to agents and contractors that provide services to the licensee; and (2) Section D permitting
14 copying of the software. *See* Doc. #436, p.12-16.

15 Initially, Oracle argues that Rimini may not assert its clients’ OLSAs in its express license
16 affirmative defense because Rimini did not obtain copies of Oracle Database from its clients.
17 Rather, Rimini obtained its copies of Oracle Database from the OTN and, as such, its use of Oracle
18 Database is restricted solely to the provisions of the Developer License. The court agrees.

19 As part of its affirmative defense, Rimini has the burden of identifying a relevant software
20 license excusing its infringement of Oracle’s copyrighted Oracle Database software. *See e.g.,*
21 *Michaels*, 5 F. Supp. 2d at 831 (holding that to establish the affirmative defense of express license,
22 a defendant must identify a license that authorized it to copy the protected work). The court finds
23 that Rimini cannot meet this burden and, thereby, cannot invoke the OLSAs in this action because
24 Rimini did not obtain its copies of Oracle Database from clients who had an OLSA for Oracle

25 ⁷ A full and complete copy of Oracle’s standard OLSA is attached as Exhibit 2 to Oracle’s Appendix
26 of Exhibits provided in support of Oracle’s second motion for partial summary judgment. Doc. #411, Exhibit 2.

1 Database. It is undisputed that Rimini obtained its copies of Oracle Database only by downloading
2 these copies from the OTN. Doc. #411, Exhibit 7, Lester Depo., p.79:16-80:8 (“Q. Where did
3 Rimini obtain the database software that ended up in the “For Development Use Only” folder? A. I
4 believe it was obtained from OTN. Q. Are you speaking of the Oracle technology network? A.
5 That’s correct.”); p.84:1-85:1 (“Q. When Rimini downloaded Oracle database software from OTN,
6 did Rimini use customer credentials to perform the download? A. I don’t believe that they did. []
7 Q. And you don’t need the install media for Oracle database because you already have obtained the
8 database software library from OTN; is that correct? A. Correct.”).

9 In order to download Oracle Database from OTN, a developer is required to agree to the
10 terms and conditions of the Developer License. The Developer License states that “you are bound
11 by the Oracle Technology Network (OTN) License agreement terms” and that “[w]e are willing to
12 license the programs to you only upon the condition that you accept all of the terms contained in
13 *this* agreement.” Doc. #411, Exhibit 4, p.1 (emphasis added). Further, the Developer License
14 provides that “[i]f you are not willing to be bound by these terms, select the ‘Decline License
15 Agreement’ button and the registration process will not continue.” *Id.* Finally, the Developer
16 License states that “this agreement is the complete agreement for the programs and licenses, and
17 this agreement supersedes all prior or contemporaneous agreements or reproductions.” *Id.*, p.2.
18 Thus, by downloading all copies of Oracle Database from OTN, Rimini expressly agreed that its
19 use of Oracle Database would be governed only by the Developer License and not by any other
20 agreement. Therefore, because Rimini received its copies of Oracle Database only by downloading
21 them from OTN, the court finds that Rimini may not assert its clients’ OLSAs as part of its express
22 license defense.

23 However, even if Rimini was allowed to assert its clients’ OLSAs in this action, the court
24 finds that, as addressed below, the OLSAs do not expressly authorize Rimini’s accused conduct.

25 ///

26 ///

1 **a. Section C**

2 Section C of the OLSAs states in pertinent part that the licensee has “the limited right to use
3 [Oracle Database] and receive any service [the licensee] ordered solely for [the licensee’s] internal
4 business operations. [The licensee] may allow [its] agents and contractors to use [Oracle Database]
5 for this purpose” Doc. #411, Exhibit 2, Section C. Rimini contends that this provision
6 expressly authorizes it to use Oracle Database on its own systems and under its control in order to
7 provide contracted software support services to its clients. *See* Doc. #436, p.13-14.

8 The court has reviewed the documents and pleadings on file in this matter and finds that the
9 plain, unambiguous language of Section C does not expressly authorize Rimini to make copies of
10 the licensed software. First, Section C authorizes “use” of the software. The right to use the
11 licensed software is separate from a right to reproduce or copy the software, and there is no
12 evidence before the court that Rimini, as a third-party service provider, cannot perform its
13 contracted services without having its own copy of the software on its own systems. Further, unlike
14 other license provisions, the word “copy” is not found anywhere in Section C. *See, e.g.,* Doc. #411,
15 Exhibit 2, Section D (stating that licensee may make copies of the software). Therefore, the court
16 finds that the plain language of Section C does not authorize Rimini’s copying of the database
17 software.

18 Second, Section C authorizes use of the software only for the licensee’s “internal business
19 operations.” Doc. #411, Exhibit 2, Section C. Upon review of Rimini’s use of Oracle Database, the
20 court finds that none of the non-production environments were used for the licensee’s internal
21 business operations. Rather, the undisputed evidence establishes that Rimini used Oracle Database
22 to develop and test updates for its clients. Further, it is undisputed that Rimini used Oracle
23 Database to create updates for all clients using a particular version of a copyrighted software
24 program. Rimini’s use of Oracle Database to support multiple customers is also outside the scope
25 of this license provision. Therefore, the court finds that Section C does not expressly authorize
26 Rimini’s copying and use of Oracle Database.

1 **b. Section D**

2 Section D of the OLSAs states in pertinent part that the licensee “may make a sufficient
3 number of copies of each program for [the licensee’s] license use” Doc. #411, Exhibit 2,
4 Section D. Rimini contends that this provision also expressly authorizes it to copy and use Oracle
5 Database on its own systems in order to provide contracted software support services to its clients.
6 *See* Doc. #436, pp.13-14.

7 The court finds that the plain, unambiguous language of Section D does not expressly
8 authorize Rimini to make copies of the licensed software. First, the plain language of Section D
9 provides that *only* the licensee may make copies of the software. Doc. #411, Exhibit 2, Section D
10 (“[The licensee] may make a sufficient number of copies . . .”). Nowhere does this provision
11 authorize Rimini, as a third party, to make a copy of the licensed software.

12 Second, Section D authorizes copying of the software only for the licensee’s “licensed use.”
13 Oracle argues, and the court agrees, that the “sufficient number of copies” provision is subject to
14 the licensing restrictions outlined in Section C of the OLSAs. Section D’s “licensed use” language
15 necessarily means that use of any copies of the database software are subject to all other licensing
16 restrictions identified in the license. *See e.g., Threlkeld v. Ranger Ins. Co.*, 202 Cal. Rptr. 529, 532
17 (Cal. App. 1984) (interpreting the phrase “in accordance with” a set of regulations as incorporating
18 those regulations by reference). As addressed above, the court finds that none of the copies were
19 used for Rimini’s clients’ internal business operations as required by Section C. *See supra*, §III
20 (B)(2)(a). Rather, the undisputed evidence established that these copies of Oracle Database were
21 used to develop and test software updates for Rimini. Accordingly, the court finds that Rimini’s
22 copying and use of Oracle Database is outside the scope of Section D.

23 **3. Conclusion**

24 Based on the court’s rulings above, neither of Rimini’s asserted licenses (the Developer
25 License or its clients’ OLSAs) expressly authorize its copying of Oracle’s copyrighted Oracle
26 Database software as a matter of law. Therefore, the court finds that Oracle is entitled to summary

1 judgment on both its claim of copyright infringement as it relates to Oracle Database and Rimini's
 2 second affirmative defense for express license as it relates to Oracle Database. Accordingly, the
 3 court shall grant Oracle's second motion for partial summary judgment on these issues.

4 **C. Statute of Limitations (Eighth Affirmative Defense)⁸**

5 Copyright infringement actions must be filed "within three years after the claim accrued."
 6 17 U.S.C. § 507(b); *Roley v. New World Pictures*, 19 F.3d 479, 481 (9th Cir. 1994). A copyright
 7 claim accrues "when one has knowledge of a violation or is chargeable with such knowledge."
 8 *Roley*, 19 F.3d at 481. One is chargeable with knowledge of a copyright violation if it could have
 9 been reasonably discovered. *See Polar Bear Prods. v. Times Corp.*, 384 F.3d 700, 706 (9th Cir.
 10 2004). Thus, "[a] claim for copyright infringement accrues on the date that a reasonable
 11 investigation would have put the rights holder on notice that potentially infringing conduct has
 12 occurred." *In re Napster, Inc. Copyright Litig.*, 2005 WL 289977, *4 (N.D. Cal. 2005).

13 Oracle filed the underlying copyright infringement action on January 25, 2010. *See* Doc. #1.
 14 Based on the three-year limitations period set forth in 17 U.S.C. § 507(b), Rimini contends in its
 15 affirmative defense that Oracle's copyright claims are untimely with respect to any acts or conduct
 16 that occurred prior to January 25, 2007.⁹ *See* Doc. #436, pp.16-20. However, as the statute of
 17 limitations does not begin to run until the claim accrues, Rimini must establish that Oracle knew or
 18 should have known of Rimini's underlying acts or conduct which constitute Oracle's copyright
 19 infringement claims prior to January 25, 2007. *See Roley*, 19 F.3d at 481.

20 ///

21
 22 ⁸ The court notes that Rimini's eighth affirmative defense based on the statute of limitations is raised
 23 against all of Oracle's claims for copyright infringement - including Oracle's copyright infringement claims
 24 raised in its initial motion for partial summary judgment (Doc. #237) - and not just Oracle's copyright
 25 infringement claim related to Oracle Database. Thus, the court's analysis of this affirmative defense
 26 encompasses Oracle's entire copyright infringement claim and will refer to infringement issues addressed
 previously in the court's order granting in-part and denying in-part Oracle's first motion for partial summary
 judgment (Doc. #474).

⁹ It is undisputed that Oracle's claims are timely for all acts of copyright infringement that occurred
 after January 25, 2007.

1 In support of its affirmative defense, Rimini argues that Oracle knew or should have known
2 of its infringement prior to January 25, 2007, for two reasons.¹⁰ First, Rimini contends that a series
3 of correspondence between itself and Siebel Systems (“Siebel”) (Oracle’s predecessor in interest
4 for the Siebel-branded software) in September/October 2005, put Siebel - and thereby Oracle¹¹ - on
5 notice at that time that Rimini was going to engage in the underlying conduct of copying Oracle’s
6 copyrighted Enterprise Software programs on its own servers and under its own control in order to
7 provide contracted software support services for its clients - conduct which the court has
8 determined constitutes copyright infringement. *See* Doc. #474. Second, Rimini contends that
9 Oracle itself was put on notice of Rimini’s conduct of copying Oracle’s software when it began
10 shipping its customers’ Enterprise Software back-up installation media to Rimini’s facilities in
11 2006. Based solely on these two references, Rimini argues that Oracle is chargeable with
12 knowledge that Rimini was engaged in conduct constituting copyright infringement prior to
13 January 25, 2007, and therefore, the statute of limitations bars any claim for conduct that occurred
14 before that date. The court shall address each argument below.

15 1. 2005 Correspondence

16 Rimini launched its business in late 2005, by offering support for Siebel-branded software
17 programs which it later expanded to include Oracle’s J.D. Edwards and PeopleSoft-branded
18 software programs in 2006. Doc. #153, ¶21 (“[Rimini] began operations in September 2005,
19 offering a competitive after-market support offering for Siebel software products.”); ¶23 (“[Rimini]

20
21 ¹⁰ In its affirmative defense, Rimini argues that Oracle had actual knowledge of the underlying conduct
22 constituting copyright infringement prior to January 25, 2007. *See* Doc. #436. However, the court has reviewed
23 the evidence proffered in this action and finds that there is no evidence that Oracle actually knew, prior to
24 January 25, 2007, that Rimini was copying its Enterprise Software programs onto Rimini’s servers. In fact,
25 Rimini has failed to proffer any evidence from Oracle concerning Oracle’s knowledge in 2005 and 2006.
26 Therefore, the court finds that Rimini’s eighth affirmative defense based on the statute of limitations fails as
it relates to Oracle’s actual knowledge prior to January 25, 2007. Accordingly, the court shall only address
Rimini’s arguments that Oracle is chargeable with knowledge of Rimini’s conduct in analyzing its eighth
affirmative defense.

¹¹ Oracle acquired Siebel in 2006.

1 added support offerings for Oracle's PeopleSoft products in April 2006 and Oracle's JD Edwards
2 products in September 2006."). Rimini began advertising its services in early September 2005.

3 On September 26, 2005, before Rimini had signed up a single customer, Siebel sent a letter
4 to Rimini addressing Rimini's purported ability to offer maintenance and support services for
5 Siebel's software programs without violating Siebel's intellectual property rights. Doc. #413,
6 Exhibit 57. Siebel's letter stated in pertinent part:

7 "As discussed herein, [Siebel] believes that various statements made by [Rimini] are
8 false and/or misleading, and we hereby demand that Rimini immediately cease its
9 wrongful activities.

10 . . .
11 By this letter, we hereby ask [Rimini] to explain in detail how it intends to fulfill the
12 promises it is making to potential customers on its website and in its public comments.
13 Specifically, please advise how [Rimini] intends to provide 'complete maintenance and
14 support services' without access to [Siebel's] source code, programs or confidential,
15 proprietary or trade secret information."

16 Doc. #413, Exhibit 57.

17 On October 6, 2005, Rimini responded and assured Siebel that Rimini would be providing
18 independent consulting services to the extent permitted by law and in accordance with any relevant
19 software license agreements while still respecting Siebel's intellectual property rights. Doc. #413,
20 Exhibit 58. Rimini's response letter stated in pertinent part:

21 "[Rimini] respects the intellectual property rights of software providers. [Rimini]
22 intends to achieve quality service and customer satisfaction by providing independent
23 consulting services to its clients *to the extent permitted by law, and in accordance with
24 the terms of any relevant software license agreement* in effect with each [Rimini] client.

25 . . .
26 [Rimini's] proposed maintenance and support consulting services . . . require the
same software program access as other independent consulting services procured by
[Siebel] licensees on a regular basis. . . .

27 . . .
28 [Rimini's] alternative maintenance and support services will only provide [Rimini]
29 clients with source code remediation and updates created by [Rimini] as independent
30 consultant projects developed at the request of and on behalf of its . . . clients.

31 . . .
32 Updates made by [Rimini] to available [Siebel] software source code will be *in
33 accordance with the individual scope, nature, rights, and terms of the Siebel system
34 license agreements* executed between [Siebel] and each [Rimini] client."

35 Doc. #413, Exhibit 58 (emphasis added).

1 Rimini argues that this exchange of letters put Oracle, as Siebel's successor, on notice of
2 Rimini's intention to offer software support services to Oracle's Enterprise Software customers by
3 copying Oracle's copyrighted software onto its own servers. The court disagrees. The court has
4 reviewed the correspondence and finds that Rimini's 2005 letter is insufficient to charge Oracle
5 with knowledge that Rimini intended to copy Oracle's copyrighted works on its own servers and
6 outside the licensee's control.

7 First, the court finds that Rimini expressly assured Oracle that it would "provid[e]
8 independent consulting services . . . to the extent permitted by law, and in accordance with the
9 terms of any relevant software license agreement[.]" *Id.* Where a defendant expressly assures
10 competitors that it is not violating the competitor's intellectual property rights, a plaintiff cannot be
11 charged with knowledge of the infringing conduct. *See e.g., William A. Graham Co. v. Haughey*,
12 568 F.3d 425, 439-41 (3d Cir. 2009) (finding that despite "storm warnings" that defendant was a
13 competitor and was in possession of copyrighted material, it was reasonable for plaintiff to delay
14 filing suit because defendant had "repeatedly agreed to respect [plaintiff's] rights to its intellectual
15 property."). Similarly, mere general knowledge that a competitor is going to enter the market and
16 compete is also insufficient to put a party on notice of copyright infringement. *See Garcia v.*
17 *Coleman*, 2008 WL 4166854, *7 n.2 (N.D. Cal. 2008) (stating that mere participation in an
18 industry by a competitor is "not enough to establish chargeable knowledge"). Thus, based on the
19 specific assurances by Rimini that it was going to abide by Oracle's intellectual property rights, the
20 court finds that Oracle is not chargeable with knowledge that Rimini was engaging in infringing
21 conduct in late 2005.

22 Second, even if Rimini had not assured Oracle that it would respect its intellectual property
23 rights and not infringe its copyrights, Rimini's statute of limitations defense would still fail
24 because nowhere in its letter does Rimini state that it planned to copy any copyrighted software
25 onto its own computer systems (as opposed to accessing software on its clients' systems) - the
26 conduct the court has concluded constitutes copyright infringement. The letter repeatedly

1 references Rimini's planned "access" to its clients' software. Such references cannot put Oracle on
2 notice that Rimini intended to copy the software onto its own computers. Indeed, Rimini
3 employees, including Rimini CEO Seth Ravin, have confirmed that the term "access" was used to
4 describe Rimini working with the licensed software on its clients' systems. *See e.g.*, Doc. #452,
5 Exhibit M, Ravin Depo., pp.476:3-476:9 ("Q. In use of the term, "access" is intended to indicate
6 that [Rimini] will not have a local copy of the software on its systems, but will access the software
7 as it resides on the customer systems? A. That is correct. Remote access is what we refer to."). The
8 distinction between Rimini "accessing" the software on its clients' systems (subject to the terms of
9 those clients' licenses with Oracle) and Rimini installing and copying software on its own systems
10 is plain on its face. And Rimini's continuing reference to "access" cannot have put Oracle on
11 notice that Rimini was engaging in conduct, like copying, not contemplated or mentioned by the
12 letter. Therefore, the court finds that the letter failed to put Oracle on notice of Rimini's conduct,
13 and as such, Oracle is not chargeable with knowledge that Rimini was engaging in copyright
14 infringement in late 2005.

15 **2. Shipment of Back-up Installation Media**

16 In its affirmative defense, Rimini also argues that knowledge of its infringing conduct
17 should be imputed to Oracle because, beginning in 2006, Oracle shipped back-up copies of its
18 customers' Enterprise Software installation media to Rimini's facilities with full knowledge that
19 Rimini was using the installation media to create copies of the software on its own systems to
20 provide support services to its clients. *See* Doc. #436, pp.17-20. Thus, Rimini argues that Oracle
21 should have known, and is chargeable with knowledge, that Rimini was engaging in conduct which
22 constituted copyright infringement as early as 2006.

23 The court has reviewed the documents and pleadings on file in this matter and finds that the
24 evidence before the court does not support Rimini's argument. The undisputed evidence in this
25 action establishes that between 2006 and 2009, Oracle shipped at least 90 back-up copies of
26 licensed software installation media to Rimini's facilities for different Oracle Enterprise Software

1 customers. Doc. #261, Exhibit 15, pp.8-9 (recognizing that Oracle shipped software installation
2 media to Rimini for approximately 90 customers from 2006 to 2009). Further, it is undisputed that
3 at the time it shipped the installation media, Oracle had been tracking Rimini's business activities.
4 See Doc. #261, Exhibit 20 (e-mail to Oracle executives regarding Rimini dated May 1, 2006);
5 Exhibit 21 (e-mail to Oracle executive concerning Rimini dated April 24, 2006); Exhibit 23 (e-
6 mails reflecting Oracle's Vice President of Competitive Intelligence's tracking of Rimini dated
7 March 2007). Based on this limited evidence, Rimini argues that Oracle not only knew that Rimini
8 was providing software support services to Oracle customers, but, by extension, also knew that
9 Rimini was engaging in copyright infringement by using the back-up copies of the software
10 installation media to create copies of the software on Rimini's systems to service those customers.
11 However, Rimini's assumption of Oracle's knowledge that the back-up copies of the installation
12 media were being used to make copies of the licensed software is not supported by the evidence,
13 and thus, Oracle cannot be charged with knowledge of Rimini's infringing conduct in 2006.

14 First, other evidence before the court establishes that these back-up copies, although
15 ultimately shipped to Rimini, were shipped only after Oracle's customers submitted requests to
16 Oracle describing Rimini's address as the customers' "secondary offsite backup location."¹² See
17 Doc. #242, Exhibit 33, Rimini's Second Amended Responses to Oracle's Third Set of Requests for
18 Admission, Request #26 ("[A]dmit that more than 50% of the requests asked Oracle to ship the
19 software to an 'offsite backup location.'" "Admitted"); Request #28 ("Admit that, at least 25 times,
20 You instructed a [Rimini] customer or prospective [Rimini] customer to state that software was to
21 be shipped to an "offsite backup location" when that customer or prospective customer requested
22 that Oracle ship software to a [Rimini] address." "Admitted."). In fact, the evidence establishes that
23 Rimini intentionally concealed its identity in these shipping requests by omitting any reference to
24 Rimini on the shipping requests and using only the customer's business name.

25 ¹² An offsite backup location is one where the software installation media can be held in safety, so that
26 the installation media could be easily retrieved and provided to the customer in the event that the customer's
copy of the installation media was lost or destroyed.

1 Second, Rimini admits that the purpose behind the obfuscated shipping requests was to
2 allow Rimini to create development environments to service Rimini's customers without Oracle's
3 knowledge. *See* Doc. #242, Exhibit 31, Corpuz Depo., p.160 ("Q. It's true, isn't it, that the reason
4 for the request was for [Rimini] to build an environment on [Rimini's] premises for tax
5 development work? A. I believe so, yes."). Thus, the evidence does not support Rimini's
6 assumption that Oracle knew that it was shipping back-up copies of the software installation media
7 to Rimini's facilities in 2006.

8 Additionally, there is no evidence that Oracle knew of Rimini's use of the shipped
9 installation media to create copies of the software on Rimini's systems. Rimini admits that the
10 shipping requests were designed so that Oracle would not know that Rimini was using these back
11 up copies of the licensed software. *See* Doc. #242, Exhibit 33, Rimini's Second Amended
12 Responses to Oracle's Third Set of Requests for Admission, Request #30 ("Rimini responds that,
13 having investigated, it is not aware of any requests to Oracle for shipment of Oracle Enterprise
14 Software to a [Rimini] address which expressly stated that the software shipped to a [Rimini]
15 address would be used by [Rimini] to install software on [Rimini's] computers."). Further, Rimini
16 fails to present any evidence that Oracle knew that Rimini was copying the software onto Rimini's
17 systems prior to January 25, 2007. Based on the evidence before the court, the court finds that no
18 reasonable jury could conclude from Oracle's shipments of the installation media to a location
19 described as a "secondary offsite backup location" that Oracle should have had knowledge of
20 Rimini's infringing conduct sufficient for a copyright infringement claim to accrue, and the statute
21 of limitations to begin to run, in 2006.

22 3. Conclusion

23 As addressed above, there is no evidence to support the conclusion that Oracle had
24 knowledge that Rimini was engaging in copyright infringement prior to January 25, 2007. Further,
25 the evidence does not support Rimini's argument that Oracle should be charged with knowledge of
26 its infringement prior to January 25, 2007, based either on the 2005 correspondence with Siebel or

1 from Oracle's shipment of back-up installation media to Rimini's facilities. Therefore, the court
 2 finds that all of Oracle's claims for copyright infringement are timely. Accordingly, the court shall
 3 grant Oracle's motion for summary judgment as to this affirmative defense.

4 **D. Laches (Ninth Affirmative Defense)¹³**

5 Rimini's ninth affirmative defense alleges that Oracle's copyright claims are barred by the
 6 doctrine of laches based on Oracle's unreasonable failure to timely file this action. *See* Doc. #436.

7 To establish a laches defense in a copyright infringement action, a defendant must show that
 8 "(1) the plaintiff delayed in initiating the lawsuit; (2) the delay was unreasonable; and (3) the delay
 9 resulted in prejudice." *Petrella v. Metro-Goldwyn-Mayer, Inc.*, 695 F.3d 946, 949 (9th Cir. 2012).
 10 Delay is measured from when "the plaintiff knew (or should have known) of the allegedly
 11 infringing conduct, until the initiation of the lawsuit." *Danjaq LLC v. Sony Corp.*, 263 F.3d 942,
 12 952 (9th Cir. 2001). In determining the reasonableness of the delay, courts look to the cause of the
 13 delay. *Id.* at 954. Prejudice can exist where "during the delay, [defendant] invested money to
 14 expand its business or entered into business transactions based on [its] presumed rights." *Petrella*,
 15 695 F.3d at 953.

16 In the present motion, Oracle argues that summary judgment is appropriate on Rimini's
 17 laches defense because it did not delay in filing suit. *See* Doc. #405, pp.21-23. The court agrees.

18 When a claim for copyright infringement is brought within the statute of limitations period,
 19 there is a strong presumption that there is no unreasonable delay. *See Miller v. Glenn Miller*
 20 *Prods., Inc.*, 454 F.3d 975, 997 (9th Cir. 2006) (holding that if a plaintiff "files suit within the
 21 applicable period of limitations for his claim, there is a strong presumption that laches does not bar
 22 the claims"); *Novell, Inc. v. Unicom Sales, Inc.*, 2004 WL 1839117, *5-7 (N.D. Cal. 2004)
 23 (applying the "strong presumption" that laches does not apply to a copyright claim filed within the

24
 25 ¹³ Similar to Rimini's eighth affirmative defense for the statute of limitations, Rimini's ninth
 26 affirmative defense for laches is raised against all of Oracle's copyright infringement claims and not just the
 claim related to Oracle Database addressed in this motion. Accordingly, the court shall consider the affirmative
 defense in its entirety as to all copyright infringement claims.

1 applicable limitations period). Only in unusual circumstances will an action filed within the
 2 statutory period be considered a sufficiently unreasonable delay to permit a laches defense. *See*
 3 *Danjaq LLC v. Sony Corp.*, 263 F.3d 942, 950-54 (9th Cir. 2001) (finding that laches defense
 4 applied when re-released DVD material was identical in nature to an original infringing work and
 5 that although the statute of limitations would permit the lawsuit, the thirty-six year time lapse from
 6 the initial infringement was an unreasonable delay sufficient to support a laches defense).

7 Here, as addressed above, the court finds that Oracle did not have knowledge, nor is Oracle
 8 chargeable with knowledge, of Rimini's conduct prior to January 25, 2007. *See supra*, § III(C). As
 9 such, there is a strong presumption that Oracle did not delay in filing this action. Further, there are
 10 no unusual circumstances that would overcome the strong presumption that there is no delay.
 11 Finally, Rimini has failed to establish that it was prejudiced by Oracle's alleged delay. Thus, as the
 12 period for both the equitable and statutory periods accrued at the same time, the court finds that it
 13 would be inequitable to bar Oracle's claims for copyright infringement that were brought within
 14 the statutory period. Accordingly, the court shall grant Oracle's motion as to this affirmative
 15 defense.

16 **E. Defamation (First Counterclaim) and Unfair Competition (Third Counterclaim)**

17 Finally, Oracle moves for summary judgment on Rimini's two remaining counterclaims for
 18 defamation, business disparagement and trade libel; and unfair competition pursuant to Cal. BPC
 19 § 17200.¹⁴

20 To establish a claim for defamation, Rimini must establish: (1) a false and defamatory
 21 statement by Oracle concerning Rimini; (2) an unprivileged publication to a third person; (3) fault,
 22

23 ¹⁴ California's unfair competition statute prohibits any unfair competition, which is defined as "any
 24 unlawful, unfair, or fraudulent business practice or act." Cal BPC §§ 17200, *et seq.* In its counterclaim, Rimini
 25 alleges that Oracle engaged in fraudulent business practices by making defamatory statements that have harmed
 26 Rimini's business activities. *See Doc. #153.*

This claim is derivative of Rimini's counterclaim for defamation. As such, the court's ruling on
 Rimini's defamation counterclaim applies with equal force and weight to Rimini's unfair competition
 counterclaim and, therefore, the court shall limit its discussion solely to the defamation counterclaim.

1 amounting to at least negligence; and (4) actual or presumed damages. *Wynn v. Smith*, 16 P.3d 424,
2 427 (Nev. 2001). A statement may be defamatory only if it contains a factual assertion that can be
3 proven false. *See Flowers v. Carville*, 112 F. Supp. 2d 1202, 1210 (D. Nev. 2000). The
4 determination of whether a statement contains a defamatory factual assertion is a question of law.
5 *Rodriguez v. Panayiotou*, 314 F.3d 979, 985 (9th Cir. 2002); *see also Branda v. Sanford*, 637 P.2d
6 1223, 1225-26 (Nev. 1981).

7 In its affirmative defense, Rimini alleges three separate statements made by Oracle
8 representatives between March 2009 and March 2010 to potential customers of Rimini and
9 members of the press were defamatory in nature and harmed Rimini's business. The alleged
10 defamatory statements are as follows:

- 11 • Statement #1: Rimini alleges that in March 2009, an unidentified Oracle employee made
12 unspecified statements to industry analyst Pat Phelan of Gartner Research insinuating
13 that Rimini's business practices were illegal. *See* Doc. #413, Exhibit 68.
- 14 • Statement #2: Rimini alleges that on March 29, 2010, Oracle spokesperson Deborah
15 Hellinger ("Hellinger") made statements to the press in response to the filing of
16 Rimini's answer and counterclaims in this action in which Hellinger stated that Rimini
17 had engaged in "massive theft" of Oracle's intellectual property. *See* Doc. #413, Exhibit
18 68, Rimini's First Supplemental Response to Interrogatory 16 ("Oracle spokesperson
19 Deborah Hellinger publically accused [Rimini] on March 29, 2010 of engaging in
20 'massive theft' of Oracle's intellectual property.").
- 21 • Statement #3: Rimini alleges that on January 30, 2010, Oracle Regional Services Sales
22 Manager James McLeod ("McLeod") sent an email forwarding an article from
23 *Information Week* to the Vice President of Liz Claiborne, Inc., a Rimini customer. The
24 article allegedly contained Oracle's allegations from this lawsuit including allegations of
25 Rimini's "massive theft" of Oracle's intellectual property. *See* Doc. #413, Exhibit 68,
26 Rimini's First Supplemental Response to Interrogatory 16 ("Further, on January 30,

1 2010, James McLeod, a Regional Services Sales Manager for Oracle, sent an e-mail to
2 Kerry Fogarty, a Vice President at Liz Claiborne, Inc., containing statements that
3 [Rimini] had obtained ‘Oracle’s software and related support materials through an
4 illegal business model,’ including ‘massive theft.’”).

5 In its motion, Oracle raises four arguments for why it is entitled to summary judgment on
6 Rimini’s defamation counterclaim. Specifically, Oracle argues that: (1) Rimini, as a limited
7 purpose public figure, has failed to proffer any evidence that the alleged statements were made
8 with actual malice, as opposed to mere negligence; (2) the alleged defamatory statements are true;
9 (3) McLeod’s statements are additionally protected by the fair reporting privilege; and (4) with
10 respect to Rimini’s trade libel claim, Rimini has failed to proffer any evidence of special damages.
11 See Doc. #405. The court shall address each argument below.

12 **1. Malice**

13 In its motion, Oracle contends that Rimini is a limited purpose public figure and must
14 therefore establish actual malice on the part of Hellinger and McLeod¹⁵ in making the allegedly
15 defamatory statements.

16 The determination of whether a party is a public figure, or a limited purpose public figure, is
17 an issue of law to be decided by the court. See *Tavoulareas v. Piro*, 817 F.2d 762, 772 (D.C. Cir.
18 1987) (“Whether (and to what extent) a person is a public figure is a matter of law for the court to
19 decide.”). A person or company may become “a general purpose public figure only if he [] is ‘a
20 well-known celebrity, his name a household word.’” *Id.* (quoting *Waldbaum v. Fairchild Publ’ns,*
21 *Inc.*, 627 F.2d 1287, 1294 (D.C. Cir. 1980). “Although few persons obtain the level of notoriety to
22 be public figures in all contexts, individuals may be public figures for the more limited purpose of
23 certain issues or situations.” *Id.* A person or company can be a limited purpose public figure when
24

25 ¹⁵ In its opposition to Oracle’s second motion for partial summary judgment, Rimini states that it has
26 elected not to rely on the statements made to Pat Phelan to support its claim for defamation. See Doc. #436, p.7.
 Accordingly, the court shall grant Oracle’s motion as to this statement.

1 three factors are met. *Id.* “First, there must be a public controversy, which means the issue was
2 debated publicly and had foreseeable and substantial ramifications for nonparticipants.” *Medifast,*
3 *Inc. v. Minkow*, 2011 U.S. Dist. LEXIS 33412, *12 (S.D. Cal. 2011). Second, the person’s role in
4 the controversy must be more than “trivial or tangential.” *Tavoulaareas*, 817 F.2d at 773 (citing
5 *Waldbaum*, 627 F.2d at 1297). This factor requires the person to “have undertaken some voluntary
6 act through which he or she sought to influence resolution of the public issue.” *Medifast*, 2011 U.S.
7 Dist. LEXIS 33412, *12. However, an individual does not become a limited purpose public figure
8 “merely by stating a position on a controversial issue if he or she is not a principal participant in
9 the debate or is unlikely to have much effect on its resolution.” *Tavoulaareas*, 817 F.2d at 773.
10 Finally, the alleged defamation must be germane to the person’s participation in the controversy.
11 *Id.*; *Medifast*, 2011 U.S. Dist. LEXIS 33412, *12.

12 The court has reviewed the documents and pleadings on file in this matter and finds that
13 Rimini is not a limited purpose public figure as it relates to Oracle’s allegedly defamatory
14 statements. First, the court finds that there was not a sufficiently public controversy over which
15 Rimini expressed its opinions. In its motion, Oracle identifies the public controversy as the legality
16 of third-party support services to Oracle’s Enterprise Software programs arising out of Oracle’s
17 lawsuit against non-party SAP, *Oracle v. SAP AG*, Case no. 07-01658 (N.D. Cal.). Initially, the
18 court notes that this controversy was not widely publicized or addressed in the public sphere such
19 that it created a public controversy. Rather, the controversy took place within the confines of the
20 litigation and attracted sparse media attention. Further, the business methods addressed by the
21 lawsuit were specific to SAP and not to Rimini or other third-party developers, and Oracle has
22 conceded generally that third-party software support services are permissible in the market. Thus,
23 the court finds that the controversy identified by Oracle was not likely to have “foreseeable and
24 substantial ramifications for nonparticipants” sufficient to create a public controversy. *See*
25 *Medifast*, 2011 U.S. Dist. LEXIS 33412, *12.

26 ///

1 Second, the court finds that even if the *SAP* litigation could constitute a public controversy,
2 Rimini's limited statements were not likely to have an effect on the controversy. Rimini's limited
3 comments are summarized as follows:

- 4 • Comment #1: On May 17, 2006, Rimini sent an email to Vauhini Vara from the Wall
5 Street Journal in which Rimini stated that: "Siebel Agreements generally allow third
6 party access rights and modification rights to provide source code, BUT ALSO seem to
7 have specific terms to exclude 'access rights' for those parties who are also 'direct
8 competitors' like SAP - especially SAP . . . the clearest definition of a 'direct
9 competitor' for Siebel/Oracle. . . . [Rimini] is clearly not a 'direct competitor' any more
10 than the thousands of other independent consultants and firms who provide services to
11 Siebel clients. We are not a software manufacturer, and do not directly compete in the
12 software vendor arena. We provide services to clients in order to make their
13 Siebel/Oracle software work properly and smoothly. . . . Therefore, as a specialized
14 consulting firm, [Rimini] has clear competitive advantage in serving the entire Siebel
15 client base without the sales and market challenges faced by SAP/TomorrowNow."
16 Doc. #414, Exhibit 79.
- 17 • Comment #2: On March 23, 2007, Rimini CEO Ravin is quoted as providing insight
18 into the lawsuit and differentiating Rimini's practices in an article entitled "Solution
19 Providers: Oracle Suing SAP Over Standard Industry Practice." Doc. #414, Exhibit 80.
- 20 • Comment #3: On March 27, 2007, Rimini CEO Ravin is quoted as saying that "Oracle's
21 lawsuit is not about [SAP] offering third party support" in an article appearing in *The*
22 *Enterprise Spectator* entitled "Oracle/SAP lawsuit: view from Rimini Street."
23 Doc. #414, Exhibit 81.
- 24 • Comment #4: On July 12, 2007, Rimini Vice President of Global Marketing and
25 Alliances, David Rowe ("Rowe"), offered his opinion on the *SAP* litigation and
26 Rimini's options of working with SAP in the future in an article appearing on *eWeek*

1 entitled “Oracle Suit Against SAP Raises Customer Concerns.” Doc. #414, Exhibit 82.

- 2 • Comment #5: On April 25, 2008, Rowe was quoted as stating that “[Rimini], as we
3 have commented previously, has safeguards in place to keep such issues from occurring
4 in its operations” in an article in *CIO* entitled “Oracle v. SAP Legal Fight Gets Messier,
5 Raises Tough Questions About Third-Party Maintenance.” Doc. #414, Exhibit 83.

6 The court finds that these comments were not directed at the public in order to influence
7 resolution of the litigation or some broader issue about third-party software support, but were
8 directed to increase Rimini’s exposure and business. Rimini’s limited and sporadic comments on
9 the litigation in which Rimini primarily comments on its own business practices does not raise to
10 the level of Rimini inserting itself into the controversy, and Rimini did not abuse its privilege when
11 it simply stated why it believed its business model was legal in comparison to SAP’s business
12 practices. Thus, the court finds that Rimini is not a limited purpose public figure and therefore,
13 Rimini does not have to establish actual malice by Hellinger and McLeod in making the allegedly
14 defamatory statements.

15 **2. Truth**

16 In the alternative, Oracle argues that even if Rimini does not have to prove actual malice,
17 the court should still grant summary judgment on Rimini’s defamation counterclaim because the
18 two allegedly defamatory statements are true. The court agrees.

19 Truth is an absolute defense to defamation. *See Flowers*, 112 F. Supp. 2d at 1210. Here,
20 both statements (Hellinger’s statement and McLeod’s statement) that Rimini engaged in “massive
21 theft” of Oracle’s intellectual property are true. It is undisputed that Rimini engaged in theft of
22 Oracle’s intellectual property by repeatedly making multiple copies of Oracle’s copyrighted
23 Enterprise Software programs to support its software support service clients beginning in 2005.

24 Although Rimini argues in its opposition that theft and copyright infringement are different,
25 the court finds that the semantic distinction between copyright infringement and theft does not
26 matter in this instance. First, it is not the literal truth of “each word or detail used in a statement

1 which determines whether or not it is defamatory; rather, the determinative question is whether the
2 ‘gist or sting’ of the statement is true or false.” *Ringler Assocs. v. Maryland Cas. Co.*, 80 Cal. App.
3 4th 1165, 1180-82 (2000). Applying these principles, courts consistently hold that the imprecise
4 use of legal terminology does not qualify as defamation when the terminology provides the gist of
5 the actual claims. *Id.*

6 Second, there is no meaningful distinction between “theft” and “copyright infringement.”
7 One of the leading Ninth Circuit copyright infringement cases refers to the copyright infringement
8 defendant as an “ordinary thief.” *Polar Bear*, 384 F.3d at 709. Further, the Supreme Court has
9 stated that “deliberate unlawful copying is no less an unlawful taking of property than garden-
10 variety theft.” *Metro-Goldwyn-Mayer Studios, Inc. v. Grokster, Inc.*, 545 U.S. 913, 961 (2005).
11 Therefore, because the court has found that Rimini has engaged in copyright infringement, it is true
12 that Rimini has engaged in theft of Oracle’s intellectual property. Therefore, the court shall grant
13 Oracle’s motion as to Rimini’s defamation counterclaim.

14 **3. Fair Reporting Privilege and Trade Libel**

15 Because the court has found that the allegedly defamatory statements are true, and therefore,
16 there is no defamation as a matter of law, the court finds that it is unnecessary to determine if
17 McLeod’s statement is also protected by the fair reporting privilege or address whether Rimini has
18 proffered evidence of special damages sufficient to establish its claim for trade libel.

19 **IV. Conclusion**

20 In conclusion, the court finds, consistent with the rulings above, that Oracle has established
21 a *prima facie* case of copyright infringement as it relates to the identified copies of Oracle
22 Database. *See supra*, § III(A). Further, the court finds that Oracle is entitled to summary judgment
23 on Rimini’s second affirmative defense of express license also as it relates to Oracle Database. *See*
24 *supra*, §§ III(B)(1) & (2). The court also finds that Oracle is entitled to summary judgment on
25 Rimini’s eighth affirmative defense for statute of limitations and ninth affirmative defense for
26 laches. *See supra*, §§ III(C) & (D). Finally, the court finds that Oracle is entitled to summary

1 judgment on Rimini's first counterclaim for defamation, business disparagement, and trade libel, as
2 well as Rimini's third counterclaim for unfair competition. *See supra*, § III(E). Accordingly, the
3 court shall grant Oracle's present motion for partial summary judgment in accordance with these
4 findings.

5 Following entry of this order, the parties shall have sixty (60) days to submit a proposed
6 joint pre-trial motion in accordance with Local Rules 16-3 and 16-4. In the proposed pre-trial
7 order, the parties shall submit a list of three agreed-upon trial dates. If the parties are unable to
8 agree upon proposed trial dates, or desire a case management conference to set a trial or motion
9 schedule following the submission and acceptance of the proposed joint pre-trial order, the parties
10 may seek such a conference at that time.

11
12 IT IS THEREFORE ORDERED that plaintiffs' motion for partial summary judgment
13 (Doc. #405) is GRANTED in accordance with this order.

14 IT IS FURTHER ORDERED that the clerk of court shall enter judgment in favor of
15 plaintiffs Oracle USA, Inc.; Oracle America, Inc.; and Oracle International Corporation; and
16 against defendant Rimini Street, Inc., on plaintiffs' first cause of action for copyright infringement
17 as it relates to Oracle Database.

18 IT IS FURTHER ORDERED that the clerk of court shall enter judgment in favor of
19 plaintiffs Oracle USA, Inc.; Oracle America, Inc.; and Oracle International Corporation; and
20 against defendant Rimini Street, Inc., on defendant's second affirmative defense for express license
21 as it relates to plaintiffs' claim for copyright infringement arising from defendant's copying of
22 Oracle Database.

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1 IT IS FURTHER ORDERED that the clerk of court shall enter judgment in favor of
2 plaintiffs Oracle USA, Inc.; Oracle America, Inc.; and Oracle International Corporation; and
3 against defendant Rimini Street, Inc., on defendant's eighth affirmative defense for statute of
4 limitations; ninth affirmative defense for laches; first counterclaim for defamation, business
5 disparagement, and trade libel; and third counterclaim for unfair competition.

6 IT IS FURTHER ORDERED that the parties shall have sixty (60) days following entry of
7 this order to submit a proposed joint pre-trial motion in accordance with both Local Rules 16-3 and
8 16-4.

9 IT IS SO ORDERED.

10 DATED this 12th day of August, 2014.

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12 LARRY R. HICKS
13 UNITED STATES DISTRICT JUDGE
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